



HONG KONG INSTITUTE OF
VALUE MANAGEMENT



THE HONG KONG INSTITUTE OF
SURVEYORS

Programme Announcement

Why Re-Invent The Wheel?

SUB-THEMES

- "Servicing your engine and getting more miles to the gallon"
- "Changing lanes and overtaking the competition"
- "Planning out your route and ensuring a safe journey"
- "Dealing with emergencies and breakdowns"

International Value Conference

and HKIVM 10th Anniversary Celebration

June 2-3, 2005

Hong Kong Convention and Exhibition Centre



CPD Accreditation

Continuing Professional Development (CPD) credits have been applied from the respective Institutes. Please check updated information from the website.

Early Bird Registration: April 30, 2005

Please register at www.hkivm.com.hk

For enquiry, please contact the Conference Secretariat:
Tel: (852) 2559 9973 Fax: (852) 2547 9528
E-mail: hkivm@icc.com.hk



香港特別行政區政府工商及科技局
COMMERCE, INDUSTRY AND TECHNOLOGY BUREAU
THE GOVERNMENT OF THE HONG KONG
SPECIAL ADMINISTRATIVE REGION



香港城市大學
CITY UNIVERSITY OF HONG KONG

INTRODUCTION

The International Value Conference, jointly organised by the Hong Kong Institute of Surveyors (with the funding support from the Professional Services Development Assistance Scheme of the Government of the Hong Kong Special Administrative Region) and the Hong Kong Institute of Value Management, will be held from 2 to 3 June 2005 in Hong Kong. Since 1998, The Government has recognised the importance of expert VM facilitation to achieve 'best value' on major government construction projects and seeks advice from the HKIVM on compiling its own lists of accredited facilitators.

Value Management (VM) as a philosophy, together with its associated tools and techniques, emphasises the need to consider function and cost in a structured and systematic way, as part of any strategic decision process. It is a long and never-ending journey to run, maintain and upgrade value standards both locally and globally and so far the effort has proved very successful in the Hong Kong construction sector. Now is the time for us to share our experiences and impart our valuable knowledge to other industries and sectors that can benefit from VM. So come and join us to share our VM success stories so far, together with other value-minded clients, practitioners and academics from around the globe.

CONFERENCE THEME

Our conference title "**Why reinvent the wheel?**" directly relates to the continuing need for improvement in all aspects of what we do. It covers all aspects of organisations, including hard and soft issues, ranging from premises, facilities, designs, systems, production, procurement, supply and delivery, and human resource management. Can we save the time and effort lost in problem solving, firefighting, continual backtracking, especially when there are changes of staff or loss of information and expertise? Human resource, environmental, and financial issues often blur the way forward.

VM provides a direct and highly efficient way to solve problems and keep the process on track in a fully encompassing and systematic manner. It is also the overall name given to a collection of specific principles, techniques and practices that have been proven effective in maximising value to those concerned.

When a tyre becomes soft, the wheel will not work as intended. Sometimes the solution is simple, "add air" but sometimes it is more complex, "change wheel". There are different solutions for each problem and VM is ideal for identifying these, assessing the risks involved and the longer-term consequences of implementation. This conference invites you to open your views and explore the potential of applying VM for your organisation or business.

PRELIMINARY CONFERENCE PROGRAMME

Wednesday

June 1, 2005

- 18:00 – 23:00 • Welcome Reception (Optional)
Horse-Racing Night at Hong Kong Jockey Club, Shatin Racecourse

Thursday

June 2, 2005

- 08:15 – 09:00 • Registration
09:00 – 09:05 • Opening Address by Day Chairperson
09:05 – 09:10 • Welcome by Mr Anthony WILSON
President, The Hong Kong Institute of Value Management
09:10 – 09:15 • Welcome by Mr T T CHEUNG
President, The Hong Kong Institute of Surveyors

"Planning out your Route and Ensuring a Safe Journey"

- 09:15 – 09:45 • Keynote Presentation by Mr Jerry KAUFMAN
Past President, SAVE, USA
Founder, J J Kaufman Associates, Inc
09:40 – 10:00 • Managing Uncertainties - Trust and Commitment Required!
Mr Terry MONK, UK
10:00 – 10:25 • Twin Drivers for Success - Value and Risk
Mr Michael DALLAS, UK
10:25 – 10:45 • Why has Michelin Reinvented the Wheel?
Dr Paul FILMORE, UK
10:45 – 10:55 • Discussion
10:55 – 11:15 • Refreshments Break
11:15 – 11:35 • Value Management in Practice: An Interview Survey
Dr Martin SKITMORE, Australia
11:35 – 11:55 • Korean Value Management Experience with Highway
Construction (Seoul Toll Plaza Value Engineering Case Study)
Mr George HUNTER, USA
11:55 – 12:15 • Pathology and Analyzing of Two VE Study in Dam Projects
Mr Hamid BEIRAGHI, Iran
12:15 – 12:25 • Discussion
12:25 – 13:45 • Lunch

"Servicing your Engine and Getting More Miles to the Gallon"

- 13:45 – 14:15 • Keynote Presentation by Dr Roy BARTON
Principal Consultant, ACVM, Australia
14:15 – 14:35 • Managing Cost Estimation Risks during Planning Stage
Dr I-Tung YANG, Taiwan
14:35 – 14:55 • Reinventing VM: More Spokes to the Wheel
Mr Eric SPAIN, Hong Kong
14:55 – 15:20 • A Universal Model for Promoting Value Management
Mr David BAGULEY, Australia
15:20 – 15:30 • Discussion
15:30 – 15:50 • Refreshments Break

Facilitated Interactive Value Finding Session – "Taking A Mystery Drive into the Unknown"

- 15:50 – 17:30 • Panelists:
Dr Roy BARTON, Australia
Mr Michael DALLAS, UK
Mr Jerry KAUFMAN, USA
Dr Stephen KIRK, USA
17:30 – 17:35 • Conclusion of Day One by Day Chairperson

Friday

June 3, 2005

- 08:15 – 09:00 • Registration
09:00 – 09:05 • Welcome by Day Chairperson

"Changing Lanes and Overtaking the Competition"

- 09:05 – 09:35 • Keynote Presentation by Mr Duncan PESCOD, JP
Head, Efficiency Unit, The Government of the HKSAR
09:35 – 09:55 • The Tung Chung Cable Car - How Partnering can Complement
the Value Management Process
Ms Lindsay PICKLES, Hong Kong
09:55 – 10:15 • Value through Cooperation on the Line to Disney
Mr Bryan CLIFFORD, Hong Kong
10:15 – 10:25 • Discussion
10:25 – 10:45 • Refreshments Break
10:45 – 11:05 • What if Ferrari Ran your Organisation? (Making Value
Management Relevant to the Hong Kong Environment)
Mr Jeremy KIDNER, Hong Kong
11:05 – 11:25 • An Integration of Value Management and Environment
Sustainability to Select Construction Materials
Ms Anupa MANEWA, Sri Lanka
11:25 – 11:40 • Value Compare between Chinese-made Products and Non-
Chinese-made Products
Dr Decheng WEN, China
11:40 – 12:05 • Value Managing the Whole Performance Improvement Cycle
Mr Martyn PHILLIPS, Canada
12:05 – 12:15 • Discussion
12:15 – 12:20 • Tony Toy Memorial Award Presentation
12:20 – 13:30 • Lunch

"Dealing with Emergencies and Breakdowns"

- 13:30 – 14:00 • Keynote Presentation from the Banking, Entertainment, Tourism
and Specialist Sectors
14:00 – 14:20 • Communicating Value Management Workshop Outcomes for
Better Teamwork and Collaboration
Dr Carolyn HAYLES, Australia
14:20 – 14:40 • Multi-Benefits of A VM Course in Construction Programmes
Dr Mei-yung LEUNG, Hong Kong
14:40 – 15:00 • Someone, Somewhere really did already Invent the Wheel
you're about to Re-invent
Mr Darrell MANN, Hong Kong
15:00 – 15:10 • Discussion
15:10 – 15:30 • Refreshments Break
15:30 – 15:50 • Measuring the Processes and Outcomes of Value Management
Studies in Construction
Prof Geoffrey SHEN, Hong Kong
15:50 – 16:10 • Value Management - Achieving the Impossible on Time
Mr Henry GOUGH, Australia
16:10 – 16:25 • The Management and Assessment of Life Cycle Cost in
Construction Industry
Dr Lee-kuo LIN, Taiwan
16:25 – 16:55 • Keynote Presentation by Dr Stephen KIRK
Past President, SAVE, USA
President, Kirk Associates, LLC
16:55 – 17:00 • Closing Remarks by Day Chairperson
17:00 – 18:30 • 10th Anniversary Cocktail Reception (by Invitation)
19:00 – 23:00 • Farewell Dinner (Optional)
Oasis, Renaissance Harbour View Hotel, Wanchai

Saturday

June 4, 2005

- 09:00 – 15:00 • Shenzhen, China Programme (Optional)
Details: to be announced

* Programme is subject to change without prior notice.
All presentations and discussions will be conducted in English.



INTERNATIONAL VALUE CONFERENCE and HKIVM 10th ANNIVERSARY CELEBRATION



June 2 – 3, 2005 • Hong Kong Convention and Exhibition Centre
Room 201, Level 2, Hong Kong Convention and Exhibition Centre (HKCEC Phase 2), 1 Expo Drive, Wanchai, Hong Kong

For registration, please complete this form and return it to the Conference Secretariat
c/o International Conference Consultants Limited
Unit 301, The Centre Mark, 287 – 299 Queen's Road Central, Hong Kong
Tel: (852) 2559 9973 Fax: (852) 2547 9528 E-mail: hkivm@icc.com.hk

REGISTRATION FORM

Personal Information (Please type or print in block letters and tick the box as appropriate.)

Title: Prof. Dr. Mr. Ms. Mrs. Others, please specify: _____

First Name: _____ Surname: _____

Position: _____

Organisation: _____

Mailing Address: _____

Country: _____

Tel: _____ Fax: _____ E-mail: _____

Area of Profession: Academia Architecture Banking and Finance Engineering Law Management Consultancy
 Survey Tourism and Hospitality Others, please specify: _____

Programme

I would like to register for the following programmes:

- Full Programme on June 2 – 3, 2005
HK\$3,150/US\$405 per delegate (for HKIVM and HKIS members)
HK\$3,500/US\$450 per delegate
HK\$3,850/US\$500 per delegate (after April 30, 2005)
- Welcome Reception on June 1, 2005
HK\$550/US\$73 per delegate
- Farewell Banquet on June 3, 2005
HK\$650/US\$85 per delegate
- Optional Programme in Shenzhen on June 4, 2005
HK\$680/US\$88 per delegate

The full programme fee covers participation in the 2-day conference, refreshment breaks and luncheons over 2 days, conference materials and proceedings.

The optional programme fee covers transportation between Hong Kong and Shenzhen, participation in the 1-day seminar, refreshment breaks, luncheon and seminar materials.

Sponsorship

- I would like to be a sponsor of the Conference. Please send the Sponsorship Package and Reply Form to me.

Hotel Accommodation

 (For overseas delegates only)

- I would like the Secretariat to arrange the hotel accommodation for me. Please send a Hotel Reservation Form to me.

Payment

Registration must be accompanied by fee payment through the following options. (Please tick the relevant box to indicate payment method).

- by Credit Card
I would like to pay for the Conference by Credit Card: VISA MASTERCARD

Card Number: _____ Expiry Date: _____

Card Holder Name: _____ Signature: _____

- by Cheque / Bankdraft*
I would like to pay for the Conference by Cheque/Bankdraft*. I am enclosing a cheque/bankdraft* no. _____ for the total amount of HK\$ _____ payable to "Hong Kong Institute of Value Management Limited".

* Please delete where inappropriate

I hereby agree to be bound by the rules and regulations of the Conference.

Signature _____

Date _____

IMPORTANT NOTES

1. The registration is for one delegate only. If your colleagues would like to participate, please make a duplicate copy.
2. Application forms received without registration fees will not be processed. Please do not send cash.
3. The conference programme is subject to change without notice. In the unlikely event of cancellation of the conference, the only liability of the organising committee is to refund registration fee(s).
4. Acknowledgement of receipt of registration form will be sent within 14 days.
5. Refund of registration will be made, subject to an administration charge of HK\$1,000 for all cancellation before May 20, 2005. Otherwise, no refund will be made and a copy of the conference proceedings will be sent to the registrant after the conference. Substitution is accepted if the request is made before May 20, 2005. All cancellations and substitutions must be made in writing to the Conference Secretariat.
6. The information provided in this form will mainly be used for the purpose of processing your registration and communicating with you on matters related to the HKIVM and the Conference. You have rights of access and correction with respect to your personal data held by us. HKIVM may compile a list of conference delegates with full contact details. If you do not wish to be included in this list, please inform the Conference Secretariat in writing.
7. If you do not wish to receive further mailings from us, please also inform the Conference Secretariat in writing.

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