



HONG KONG INSTITUTE OF VALUE MANAGEMENT

7TH INTERNATIONAL CONFERENCE and 10TH ANNIVERSARY CELEBRATION

June 2 - 3, 2005 • Hong Kong Convention and Exhibition Centre

Conference Secretariat c/o International Conference Consultants, Ltd.
 Unit 301, The Centre Mark, 287-299 Queen's Road Central, Hong Kong
 Tel: (852) 2559 9973 Fax: (852) 2547 9528 E-mail: hkivm@icc.com.hk HKIVM website: www.hkivm.com.hk

Sponsorship Packages

Being a sponsor of “**HKIVM 7th International Conference**” will not only be of valuable contribution to the event, you will also have an exceptional opportunity for your company to reach a rare gathering of Value Management professionals. Sponsorship participation is open to all members and non-members of the HKIVM.

<p>HKIVM 10th Anniversary Dinner (Priority will be offered to patron)</p>	<p>Sponsorship of HK\$100,000 will offer you:</p> <ul style="list-style-type: none"> ▪ 5 complimentary conference registrations. ▪ 12 complimentary dinner tickets on 3 June 2005. ▪ 5-min speech at the dinner. ▪ An opportunity to place your company's brochure at the dinner venue. ▪ An opportunity to place your company's signage at the dinner venue (size to be confirmed by the Organising Committee) ▪ Acknowledgement with your company's logo in the Programme Handbook / Dinner Programme and at a PowerPoint slide during break time of the conference. ▪ A token of appreciation.
<p>Platinum Sponsor</p>	<p>Sponsorship of HK\$50,000 will offer you:</p> <ul style="list-style-type: none"> ▪ A FULL COLOUR A4 page company advertisement on the Back Cover of the Programme Handbook, on a “first-come-first-served” basis. ▪ 5 complimentary conference registrations. ▪ 2 complimentary welcome reception tickets on 1 June 2005. ▪ 2 complimentary HKIVM 10th Anniversary dinner tickets on 3 June 2005. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference. ▪ A token of appreciation.
<p>Cocktail Reception</p>	<p>Sponsorship of HK\$50,000 will offer you:</p> <ul style="list-style-type: none"> ▪ 5 complimentary conference registrations. ▪ 5-min speech at the cocktail reception. ▪ An Opportunity to place your company's brochure at the cocktail venue. ▪ 2 complimentary HKIVM 10th Anniversary dinner tickets on 3 June 2005. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference. ▪ A token of appreciation.
<p>Gold CD</p>	<p>Sponsorship of HK\$40,000 will offer you:</p> <ul style="list-style-type: none"> ▪ A FULL COLOUR company advertisement on the Back-Cover of the CD Box. ▪ A FULL COLOUR A4 page company advertisement (run of the page) in the Programme Handbook. ▪ 3 complimentary conference registrations. ▪ 2 complimentary welcome reception tickets on 1 June 2005. ▪ 2 complimentary HKIVM 10th Anniversary dinner tickets on 3 June 2005. ▪ A company video clip (30 seconds) in the CD Rom. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference. ▪ A token of appreciation.
<p>Gold Handbook Sponsor</p>	<p>Sponsorship of HK\$20,000 will offer you:</p> <ul style="list-style-type: none"> ▪ A FULL COLOUR A4 page company advertisement on the Inside-front Cover in the Programme Handbook. ▪ 2 complimentary conference registrations. ▪ 2 complimentary conference dinner tickets on 3 June 2005. ▪ Acknowledgement with your company's logo in the Programme Handbook and at a PowerPoint slide during break time of the conference. ▪ A token of appreciation.



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A table of 12 persons at HKIVM 10th Anniversary Dinner	<p>The cost per table is HK\$12,000 which includes the following additional benefits:</p> <ul style="list-style-type: none"> ▪ Acknowledgement in Dinner Programme ▪ Good location of the table purchased ▪ Identification on table
Panel and Table Display	<p>Sponsorship of HK\$5,000 will offer you:</p> <ul style="list-style-type: none"> ▪ Two panels (2.5mH x 2m W) and one table (3' x 3') for displaying your company promotional materials at the conference venue. ▪ Acknowledgement in Programme Handbook <p><i>Location of the display area is subject to the confirmation of the organising committee</i></p>
Advertisement	<p>A FULL COLOUR A4 page advertisement* HK\$8,000 A FULL COLOUR A4 half-page advertisement* HK\$5,000 A FULL COLOUR A4 quarter-page advertisement* HK\$3,000</p> <p><i>*Run of page on the Programme Handbook</i></p>
In-kind sponsorship	<ul style="list-style-type: none"> ▪ Airline Tickets ▪ Hotel Accommodation for overseas keynote speakers ▪ Conference Satchels ▪ Writing Pens and Pads ▪ Audio-visual Equipment ▪ Computers ▪ Souvenirs ▪ Any other items <p>You are welcome to contact Ms Carmen Mai of the Conference Secretariat by telephone at 2559 9973, by fax at 2547 9528 or via email to hkivm@icc.com.hk if you have any suggestions.</p>

Your valuable support and participation will undoubtedly assure the success of the Conference. Should you wish to be a sponsor of the HKIVM 7th International Conference, please put a tick in the box next to sponsorship package(s) and return the attached Reply Form to the Conference Secretariat.



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Sponsorship Reply Form

To: Ms Carmen Mai, HKIVM 7th International Conference Secretariat

Fax: (852) 2547 9528

We wish to be a sponsor of the HKIVM 7th International Conference:

Sponsorship Packages:

- HKIVM 10th Anniversary Dinner – HK\$100,000
- Platinum – HK\$50,000
- Cocktail Reception – HK\$50,000
- Gold CD – HK\$40,000
- Gold Handbook – HK\$20,000
- A table of 12 persons at HKIVM 10th Anniversary Dinner – HK\$12,000
- Panel / Table Display – HK\$5,000
- Advertisement
 - A4 full page Advertisement – HK\$8,000
 - A4 half-page Advertisement – HK\$5,000
 - A4 quarter-page Advertisement – HK\$3,000
- In-kind Sponsorship, Please specify item(s) to be sponsored _____

Payment Declaration:

I am enclosing a cheque / bankdraft * no _____ for the sponsorship payment of HK\$ _____ payable to “**Hong Kong Institute of Value Management Limited**”.

** Please delete where inappropriate*

Contact Person:

Name: _____ Position: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____