



POST-CONFERENCE SHENZHEN PROGRAMME
“Extending Your VM Business in China”



Nov 4, 2006 (Saturday)
 Shangri-La Hotel, Shenzhen

Hong Kong Institute of Value Management (HKIVM) will host their second Value Management Seminar titled “Extending Your VM Business in China” in Shenzhen on 4 Nov 2006, immediately after the 2-day International Value Conference in Hong Kong. The major objectives of this special seminar are:

- ◆ to share our VM experience in China,
- ◆ to expand VM in new directions,
- ◆ to create awareness and contacts in China, and
- ◆ to assist with better understanding of the cultural differences of using VM in China

The Seminar will consist of VM case studies in China and cultural discussions. It will provide an excellent opportunity for delegates to meet with some of the renowned VM experts and explore their interests in the new VM market and direction in China. In addition, delegates may take time off to enjoy the tourist attractions of Shenzhen, one of the world’s most famous shopping cities.

Preliminary Schedule

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| 06:00 | Departure for Shenzhen (Transportation from Hong Kong to the meeting venue will be provided. Details of the pick-up place and time will follow) |
| 09:00 | Welcome Remarks by Mr. Tony WILSON, President, HKIVM |
| 09:00 | Brief Introduction on Shenzhen Setting by |
| 09:40 | Presentation 1 by <i>Dr. Jack Bacon</i> , Rocket Scientist |
| 10:00 | Presentation 2 by <i>Prof. John Kelly</i> , School of the Built and Natural Environment, UK 10: Refreshments break |
| 10:00 | Presentation 3 by <i>Mr. James D. Bolton</i> , Tech. Specialist |
| 11:20 | Presentation 4 by <i>Dr. Wang Chun-sheng</i> , China |
| 11:30 | Panel discussion and “Questions & Answers” |
| 12:00 | Lunch |
| 12:00 | Free afternoon (Please arrange your own transport from Shenzhen to Hong Kong. The city’s railway station is just a 5-minute walk from the hotel and the cost of single standard class rail ticket to-Hong Kong, Kowloon is HK\$ 100. Approximate travelling time is 90 minutes.) |

** Programme is subject to change without prior notice.
 All the presentations and discussions will be conducted in English and Putonghua.*

All travelers to China (except Hong Kong residents) require an entry visa. Passports must be valid for at least 6 months from date of travel. Diplomatic passport holders and official passport holders must obtain a China visa in their country of origin. Participants may also apply the visa at an embassy or consulate of China in your country before departure to Hong Kong. Participants are advised to purchase their own insurance policies as necessary.

**Registration Fee: HK\$680 / US\$88 per delegate (participant from Hong Kong)*
 RMB300 per delegate (participant from Mainland China)****

*Fee covers transportation from Hong Kong to Shenzhen, admission to the seminar, refreshment break, luncheon and a set of seminar materials.

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Registration Deadline: October 15, 2006

For any enquiries, please contact the Conference Secretariat, c/o Innworld Ltd.
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