



International VM Conference
Inaugural Asia Pacific Value Convention 2006
"The World of Innovation - Managing Value, Risk & Relationships"
Nov 2 – 3, 2006 Hong Kong Convention & Exhibition Centre

Sponsorship Packages

Being a sponsor of "IAPVC 2006" will not only provide a valuable contribution to the event, but you will also have an exceptional opportunity for your company to reach a rare gathering of international Value Management professionals. Sponsorship participation is open to both members and non-members of the HKIVM.

Sponsorship Categories	Benefits to Company
Diamond	<p>Sponsorship of HK\$40,000 will offer you:</p> <ul style="list-style-type: none"> • A FULL COLOUR A4 page company advertisement on the Convention Handbook or on the Back Cover of the Handbook (on a "first-come-first-served" basis) • 5 complimentary Convention registrations • 2 complimentary Welcome Reception Dinner tickets • 2 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • 1 complimentary exhibition booth in the Convention Venue • 1 panel (2m H x 1m W) for displaying your company promotional materials at the Convention venue • Acknowledgement with your company's logo as a "Diamond Sponsor" on Convention publicity materials such as leaflet, website, backdrop, handbook cover and at a PowerPoint slide during break time of the Convention • Acknowledgement with your company's logo on CD jacket and Front-Cover of the CD Box • Distribution of your company's publicity materials in the event • A token of appreciation
Platinum	<p>Sponsorship of HK\$30,000 will offer you:</p> <ul style="list-style-type: none"> • A FULL COLOUR A4 page company advertisement on the Convention Handbook • 3 complimentary Convention registrations • 2 complimentary Welcome Reception Dinner tickets • 1 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • Acknowledgement with your company's logo a "Platinum Sponsor" on Convention publicity materials such as leaflet, website, backdrop, handbook cover • A token of appreciation
Gold	<p>Sponsorship of HK\$20,000 will offer you:</p> <ul style="list-style-type: none"> • A FULL COLOUR A4 page company advertisement on the Inside-front/back Cover of Convention Handbook (on a "first-come-first-served" basis) • 2 complimentary Convention registrations • 1 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • A token of appreciation



International VM Conference
Inaugural Asia Pacific Value Convention 2006
"The World of Innovation - Managing Value, Risk & Relationships"
Nov 2 – 3, 2006 Hong Kong Convention & Exhibition Centre

Convention Dinner Sponsor	<p>Sponsorship of HK\$30,000 will offer you:</p> <ul style="list-style-type: none"> • 2 complimentary Convention registrations • 12 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • 5-min speech at the Dinner • Distribute your company's brochure at the Dinner venue. • 1 panel (2m H x 1m W) for displaying your company promotional materials at the Dinner venue • Acknowledgement with your company's logo a "Convention Closing Dinner Sole Sponsor" on Convention publicity materials such as leaflet, website, backdrop, handbook cover and at a PowerPoint slide during break time of the Convention • Acknowledgement with your company's logo on CD jacket and Front-Cover of the CD Box • A token of appreciation
Gold CD	<p>Sponsorship of HK\$20,000 will offer you:</p> <ul style="list-style-type: none"> • A FULL COLOUR company advertisement on the Back-Cover of the CD Box. • A FULL COLOUR A4 page company advertisement (run of the page) in the Programme Handbook. • Acknowledgement with your company's logo on CD jacket and Front-Cover of the CD Box • 3 complimentary Convention registrations • 2 complimentary Welcome Reception Dinner tickets • 2 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • A company video clip (30 seconds) in the CD Rom • Acknowledgement with your company's logo a "Gold CD Sponsor" on Convention publicity materials such as leaflet, website, backdrop, handbook cover • A token of appreciation
Silver	<p>The cost per table is HK\$10,000 which includes the following additional benefits:</p> <ul style="list-style-type: none"> • 12 complimentary Farewell Cocktail Reception & Convention Closing Dinner tickets • Acknowledgement in Convention Dinner Programme • Good location of the table purchased • Identification on table