



The 9th International Value Management Conference Sponsorship Packages

Sponsorship Title	Diamond Sponsor HKD88,000 (Exclusive)	Platinum Sponsor HKD48,000	Gold Sponsor HKD38,000	Silver Sponsor HKD28,000	Bronze Sponsor HKD18,000
Entitlements					
FREE private VM training workshop	8 hrs	4 hrs	3 hrs	×	×
Name & Logo on all marketing materials	✓	✓	✓	✓	✓
Name & Logo on IVMC 08 website	✓	✓	✓	✓	✓
Souvenir presented to sponsor	✓	✓	✓	×	×
Special appreciation at conference	✓	✓	✓	×	×
Complementary seats to 2-day conference	10	7	5	3	2
No of Display Panel(s) at 2-day conference	4	2	1	×	×
Farewell Dinner	4	3	2	×	×
Size of advertisement of conference program	3 Pages	2 Pages	1 Page	½ Page	×
Free insertion of one promotional materials into conference folder * Limited to A4-size	✓	✓	✓	×	×
Advertising banner on ICA2008 website (Size: 530 X 72 pixel)	✓	✓	✓	×	×

For further enquiry, please contact our secretariat:

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